"If you're looking for a job, you need this book. And now for aconfession: After reading it, I tweaked my own résumé!" —DOUG HIRSCHHORN, Ph.D., executive performance coach and author of *Street Smarts*

CANTEAR MY MARKET CANTEST CONTROLLER CONTROL

TOTHE

A CRASH COURSE IN FINDING, LANDING, AND KEEPING YOUR FIRST REAL JOB

INTERVIEW?

- → Clean Up Your Online Act
- → Network More Effectively
- → Write a Forceful Resumé—or Two (But
- → Never List Your GPA)
- → Prepare Your Elevator Speech
- Get a Professional E-mail Address
- Think Hard About Your "Strength and Weakness" Answer
- Keep Your Skeletons in the Closet
- → Perfect Your Handshake
- → What to Say Before "I'll Take It!"

ELLEN GORDON REEVES